

# Community Partners

- Dana Krempels, University of Miami Biology Department & HARE (Houserabbit Adoption Rescue and Education)
- Dr. Stephen Kajiura, Florida Atlantic University Department of Biological Sciences
- Joe DiMaggio Children's Hospital Teddy Bear Clinics
- Willard Shepard, NBC6 News Anchor helped launch Aviation Station II
- Special needs field trips to the Museum for Bright Horizons School students sponsored by BankAtlantic
- Community Blood Centers of South Florida
- Joe DiMaggio Children's Hospital "Safe Kids" Broward Programs
- Whole Foods partnered with the Museum to promote sea turtle conservation; provided nutritional programs for summer camps and supplied snacks, t-shirts and lunch boxes to campers.

- Ford Motor Company Salute to Scouting
- WalMart \$5 Days
- Bonny Hajdocko and 4H volunteers helped move backyard plants and trees to make room for construction of the new wing.
- The Museum launched a new auxiliary group, Friends of MODS, to support fundraising events and to act as Museum ambassadors in the community.



Friends of MODS leaders L to R  
Front: Janet Gomes, Andrea Buhl, Nila Do, Gail Bullfin, Zena Hooves  
Back: Janet Buhl, Beth Cohen, Marije Wilson

# Special Events

## Wine and Water Event



(L-R) Marlene Aguero, Betty Roschman and Manuel Aguero, Museum Trustee.



Guests were treated to a gourmet dinner on the water at the magnificent Von Allmen residence.

## Bank of America Wine and Culinary Celebration April 16, 2010



L to R: Mark Peterson and Lori Chevy of Bank of America with Kim Cavendish and Patrick Flynn



John Magee of Southern Wine and Spirits with Ellen Weintraub



L to R: Terry and Jamie Stiles with Monica and Mike Maroone

## Mercedes-Benz Fort Lauderdale Casino Royale Gala honoring Mike Jackson • October 23, 2010



L to R: Seated - Wayne and Marti Huizenga with Mike Jackson and Alice Lucia  
L - R: Standing - Katy and Jon Ferrando, Randi and Michael Short with Ana Marie and Manny Kadre

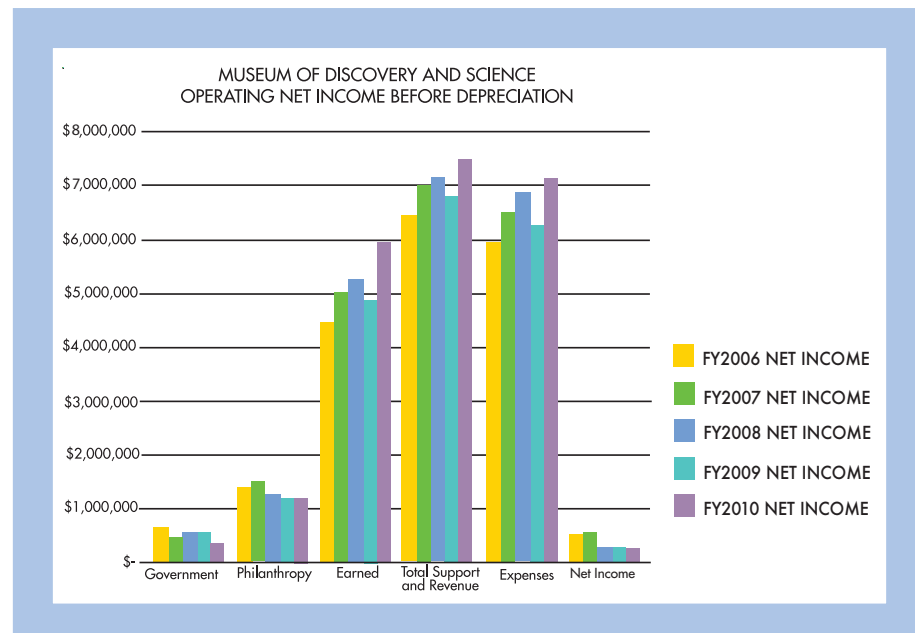


L to R: Tony Giordano of Mercedes-Benz Fort Lauderdale with Katy and Jon Ferrando



L to R: Kim Cavendish, Keith Koenig with Mike Jackson and Alice Lucia

# 2010 Fiscal Year



- The Museum had an operating budget of \$6.7 million in revenues and an endowment of \$4.2 million in assets.
- The Museum's attendance increased 17% from the prior year, to 456,000.
- Earned revenue increased 16% while total revenues increased 14%.
- The Museum had a pre-depreciation net income of \$315,000 from operations.
- Earned income from admissions, program fees, sales, and interest from endowment accounted for 78% of all MODS revenue for the year; 16% was from philanthropy; and 6% from government grants.

- Tour revenue increased 3% over the previous year.
- The Museum received nearly \$900,000 of in-kind support.
- 87% of all operating costs were spent on program, films and exhibits; 9% for Administration and Finance; and 4% for Fundraising.
- The Museum reached over \$24 Million in capital campaign pledges, secured a \$6M construction bridge loan from SunTrust, and began construction in September 2010 on its expanded facility.