



Press Release
For Immediate Release
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United Way of Broward County Grants Funding for a Fourth Year of the Museum of Discovery and Science’s Two-Year High School Internship Program on Coding, APP Development and Careers in Science.

- Applications are now being accepted for the fall 2017 cohort. -

Fort Lauderdale, FL, February 27, 2017 – The Museum of Discovery and Science and United Way of Broward County have announced that United Way of Broward County has granted funding for a fourth year of APP-titude, a two-year internship for high school juniors. The internship will expose students to careers in engineering and computer science while being introduced to coding and APP development.

The program provides students the opportunity to earn volunteer service hours, college credit, and a stipend while advancing their knowledge in STEM education. Students learn through an immersion experience at the Museum during the academic year and participate in a three-week, dual-enrollment course in the College of Engineering and Computer Science at Florida Atlantic University. Upon successful completion of FAU’s college level course, students receive three semester hours of college credit. During the second year, interns mentor the incoming students, continue working on APP development and introduce museum visitors to the APPs. Program orientation for students and parents is from 5:30 p.m. to 7:00 p.m. on May 18 and September 6, at the Museum. The application deadline is September 26, 2017.

Kathleen Cannon, President and CEO of United Way of Broward County said, “United Way of Broward County is proud to continue to partner with the Museum of Discovery and Science on this innovative internship program. APP-titude provides a life-changing educational and motivational experience for these amazing students.”

Bob Swindell, President and CEO of Greater Fort Lauderdale Alliance said, “Everyone involved benefits from this program - museum visitors can utilize the new technology that has been created, the interns acquire skills and invaluable experience that benefit our technology sector and our community is inspiring young minds to pursue STEM careers.”

Eligibility requirements for the program include recommendations by a science teacher and the school guidance counselor, a PSAT combined score of 88 in reading and math, a 3.0 unweighted cumulative GPA, and before March 1, 2018, students are to take the ACT, SAT, Accuplacer or P.E.R.T., achieving certain minimum scores.

Museum President and CEO, Kim Cavendish said, “We are pleased to have United Way’s continued support enabling us to create and implement STEM education programs that help

students explore coding and advance their interest in science. Already, we have served 104 students from 28 public and private high schools in Broward County with this grant. This is an anchor program for our STEM Center for Education and Career Development that allows us to advance knowledge of and engagement in Science, Technology, Engineering and Math.”

The Museum’s STEM Center for Education and Career Development is a Museum initiative that seeks to prepare students for success by raising the level of STEM education, instruction and career interest and to create a science literate community by increasing awareness of and engagement in STEM.

ABOUT UNITED WAY OF BROWARD COUNTY

United Way of Broward County is a volunteer driven, community-based, non-profit organization servicing Broward County for more than 75 years. United Way of Broward County mission is to focus and unite the entire community to create significant lasting change in the impact areas of Education, Income and Health, the building blocks for a better life, which positively impacts people’s lives. United Way of Broward County is the catalyst for change and convener of partnerships that unite the hearts, minds, and resources within the Broward community. For more information, visit www.UnitedWayBroward.org.

ABOUT THE MUSEUM OF DISCOVERY AND SCIENCE

The mission of the Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit facility serves approximately 400,000 visitors annually. Major operational support for the Museum is provided through generous support by Leadership Guild members including: JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open seven days a week, 365 days a year; Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 6 p.m. The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, visitors should call 954.467.MODS (6637) or visit our web site at www.mods.org

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