



## Press Release

For Immediate Release

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**On June 14, 2017, the Museum of Discovery and Science will open**

**POWER ON! a new exhibit sponsored by Florida Power & Light Company**

**- Official Ribbon Cutting is at 11 a.m. on Wednesday, June 14, 2017 -**

**Fort Lauderdale, Fla. – June 8, 2017** – On June 14, 2017, *Power On!* – a new interactive exhibit experience will be unveiled at the Museum of Discovery and Science. The exhibit is part of a \$675,000 gift from Florida Power & Light Company (FPL) and its charitable foundation to the Museum’s \$35 million capital campaign to sponsor the Storm Center and the lighting system in the new Science Park (slated for 2018).

The FPL Storm Center’s new *Power On!* exhibit allows Museum visitors to experience electricity in an entirely new way! In this highly interactive animated experience, they can role play as a decision maker “directing” FPL power restoration specialists who are working to restore power safely while also learning how FPL responds to hurricanes.

FPL’s gift allowed the Museum to refurbish the Storm Center. Storm Center guests can touch the vortex of a 10-foot tornado and generate a cloud, feel the rush of hurricane force winds in the hurricane simulator, or peer into a plasma sphere representing the state of matter that lights up the sky in the form of lightning. Visitors can also pretend to be a weather reporter by simulating their own storm report on television in the WSVN Weather Studio. For those with a competitive nature, you can compete in an activity to build a sturdy house while a hurricane is approaching and you can recount your own hurricane story to share with other visitors.

“At FPL, supporting institutions such as the Museum of Discovery and Science underscores the community investments that are necessary in the areas we serve to help make Florida an even better place to work and raise a family. Living with and preparing for storm season is second nature to FPL employees and customers and this exciting new addition to the Storm Center provides a fun learning opportunity while driving home the importance to plan and be prepared for storm season,” said Pamela Rauch, vice president, external affairs and economic development, FPL.

Kim L. Cavendish said, “We appreciate FPL’s support in our capital campaign which allows us to continually add new and refreshed experiences for museum visitors. It’s supporters like FPL that help us maintain the Museum as an even more exciting and valuable resource for our community.”

The campaign has already funded the EcoDiscovery Center wing that opened in 2011, more than doubling the Museum's exhibit and classroom space. The campaign's final phase includes development of a 27,000-square-foot Science Park facing Broward Boulevard where visitors will enjoy engaging opportunities to learn about basic principles of physics and engineering in a high-energy atmosphere; exhibit upgrades and renovations to the 24-year-old original facility; and renovation of the AutoNation IMAX 3D Theater that added laser projection systems in 2016.

## **ABOUT FLORIDA POWER & LIGHT**

### **Florida Power & Light Company**

Florida Power & Light Company is the third-largest electric utility in the United States, serving approximately 4.9 million customer accounts or an estimated 10 million people across nearly half of the state of Florida. FPL's typical 1,000-kWh residential customer bill is approximately 25 percent lower than the latest national average and, in 2016, was the lowest in Florida among reporting utilities for the seventh year in a row. FPL's service reliability is better than 99.98 percent, and its highly fuel-efficient power plant fleet is one of the cleanest among all utilities nationwide. The company received the top ranking in the southern U.S. among large electric providers, according to the J.D. Power 2016 Electric Utility Residential Customer Satisfaction Study(SM), and was recognized in 2016 as one of the most trusted U.S. electric utilities by Market Strategies International. A leading Florida employer with approximately 8,900 employees, FPL is a subsidiary of Juno Beach, Florida-based NextEra Energy, Inc. (NYSE: NEE), a clean energy company widely recognized for its efforts in sustainability, ethics and diversity, and has been ranked No. 1 in the electric and gas utilities industry in Fortune's 2017 list of "World's Most Admired Companies." NextEra Energy is also the parent company of NextEra Energy Resources, LLC, which, together with its affiliated entities, is the world's largest generator of renewable energy from the wind and sun. For more information about NextEra Energy companies, visit these websites: [www.NextEraEnergy.com](http://www.NextEraEnergy.com), [www.FPL.com](http://www.FPL.com), [www.NextEraEnergyResources.com](http://www.NextEraEnergyResources.com).

## **ABOUT THE MUSEUM OF DISCOVERY AND SCIENCE**

The mission of the Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit facility serves approximately 400,000 visitors annually. Major operational support for the Museum is provided through generous support by Leadership Guild members including: Broward Health, JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open seven days a week, 365 days a year; Monday through Saturday, from 10 a.m. to 5 p.m., and Sunday, from noon to 6 p.m. Combination Ticket prices are \$21 for adults; \$19 for seniors 65+; \$16 for active/retired military personnel; \$16 for children, 2 to 12. Children under 2 are free. A Combination Ticket includes admission to the Museum exhibits and one classic 45-minute IMAX documentary movie. The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, visitors should call 954.467.MODS (6637) or visit our web site at [www.mods.org](http://www.mods.org)

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